

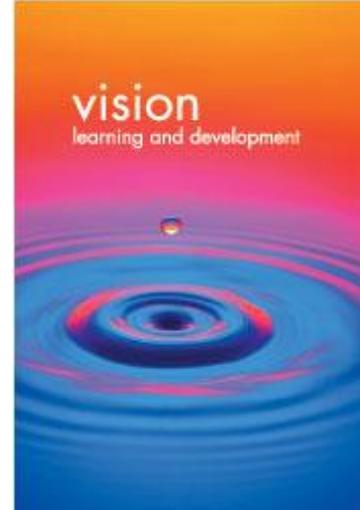
# LEADERSHIP SKILLS FOR MIDDLE & SENIOR MANAGERS

## *Two Day Workshop*

### **Why Attend?**

The designation of 'Leader' is earned through your ability to lead, inspire and motivate others to high levels of achievement, often under stressful conditions. That is definitely easier said than done. Have you noticed that some 'leaders' have qualities that you aspire to and others seem to struggle in key important areas? You will have noticed that great leaders have a broad spectrum of skills, far wider than just the ability to get on well with others. They have their own style yet seem accommodating to yours.

This workshop will help you to reflect on and develop your leadership style and enhance your leadership capabilities, utilising well established methodologies. You will have the opportunity to create new habits of thinking and behaving which will enable you to lead teams effectively.



### **What Will You Learn?**

**Objectives:** By the end of the workshop you will:

- Increase your flexibility in leading others by understanding leadership styles
- Focus on the core components of what makes individuals and teams effective and motivated through a thorough understanding of Logical Levels
- Have begun to develop a 'Personal Brand' that will make the most of your leadership potential
- Understand the differences between managing and leading

### ***Specifically you will learn how to***

- Use the concept of 'Personal Brand' to develop yourself as a Leader and Manager
- Set a path to further develop your skills and qualities in inspirational leadership
- Assess which leadership style is required in any particular context or situation
- Adapt your leadership style to fit the needs of your staff, colleagues and different situations
- Increase your flexibility in leading others by an understanding of Logical Levels of Leadership
- Use the Logical Levels model to increase your ability to enable others to be motivated to action
- Create the right environment for development and change to be embraced rather than resisted
- Create a meaningful vision for your team that links to the organisation's vision
- Actively demonstrate strong leadership skills to everyone in organisation
- Create the right environment for development and change to be embraced rather than resisted

### **How Will You Learn?**

There will be a combination of inputs and demonstrations with plenty of opportunity for you to practise the skills and receive feedback. You will find it helpful to consider your own learning objectives for this workshop in advance of the training including typical situations in which you will wish to apply your skills.

### **What are the benefits of learning these skills?**

You will find that you can apply these skills immediately in a range of situations including leading teams to new challenges, overcoming resistance to change, enabling diverse teams and individuals to be highly motivated in challenging times...and more.