

Workshop 1 Cartooning for Presenters



How to draw cartoons to get your ideas across with impact.



Ideal for trainers, teachers, coaches and facilitators – and anyone who needs to get ideas across when presenting.

This workshop is also run in-house – great for a team event!

If you have ever watched someone drawing you may have found yourself becoming completely absorbed as the picture develops. It is a great way to capture attention and is a powerful device for communicating.

Cartoons are an excellent way to make learning fun and ideas memorable, whether you are helping others or learning for yourself. Yet many people have a strongly held belief that they cannot draw.

This course will show that you can in fact draw effective pictures when you know how. Graham will guide you through his easy-to-learn steps that will soon have you drawing great cartoons.

The programme is highly interactive with lots of demonstrations from Graham and plenty of practical exercises to help you learn easily.

By the end of the course you will feel confident enough to draw a whole range of cartoons that you can use immediately to engage people and help them remember you and your ideas. Just imagine seeing your own cartoons and hearing the positive reaction of your audience.





“What an inspiration Graham Shaw is! I started the day very sceptical that I could draw. Not only do I have a powerful tool to help get my message across, I have also removed a self-limiting belief! Highly recommended.”

Peter Jackson, Management Skills Trainer, HSBC Bank plc

“This was a brilliant and energising session that gave us all invaluable skills. I cannot recommend Graham highly enough.”

Nigel Ross, Training and Development Officer, the Samaritans

Graham Shaw is an international trainer and conference presenter known for his use of fast cartoon drawings. He has extensive business training experience and is a former training manager at British Airways. He is also Certified Trainer of NLP. Graham has worked with numerous organisations including: Air Products, BBC, BP, Gas, BskyB, Glaxo Smithkline, HSBC Bank plc, Orange, PricewaterhouseCoopers and Siemens.



Everyone can draw with Graham Shaw

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