



Hypnotic drawing

Cartooning for trainers and presenters, a one day Masterclass

Graham Shaw,
Vision Learning and Development

Increase the impact and effectiveness of your training sessions and presentations by learning how to draw “live” cartoons.

If you have ever watched someone drawing you may have found yourself becoming completely absorbed as the picture develops, totally transfixed as you focus on the artist’s every move. The effect is “hypnotic” as the audience becomes completely absorbed.

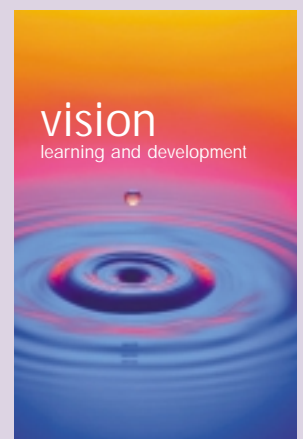
As a presenter, just imagine being able to instantly grab the attention of a group in this way. The ability to draw is a powerful communication device – a picture is worth a thousand words. Yet many people have a strongly held belief that they cannot draw.

This workshop will show you that you can in fact draw simple yet effective pictures once you know how. You will learn easy strategies that enable you to draw cartoons to enhance your presentation skills. There will be demonstrations with plenty of opportunity to practise. The workshop is tailored to include typical subjects you are likely to be presenting in the future.

Imagine feeling confident enough to draw in front of a group and seeing their positive reaction. You will get your points across with even more impact.

“What an inspiration Graham Shaw is! I started the day very sceptical that I could draw. Not only do I have a new powerful tool to help get my message across, I have also removed a self-limiting belief! Highly recommended.”

Peter Jackson, Management Skills Trainer, HSBC Bank plc



By the end of this workshop you will:

- Be able to draw simple and effective cartoons during your presentations
- Have experienced the art of drawing while talking to a group
- Know how to develop your skills further by practising after the workshop

Graham Shaw, of Vision Learning and Development, is an international trainer and conference presenter who is known for his use of "live" cartoon drawings. He has extensive business training experience and is a former training manager at British Airways. He is a Master Practitioner and Certified Trainer of NLP.

At Vision Learning and Development, we specialise in presentation and training skills right up to advanced levels. We also provide a range of training programmes on business communication skills and can develop bespoke courses tailored exactly to your organisation's needs. Our consultants have worked with many organisations including: Air Products, Bally, British Airways, BP, Interserve, Orange and Siemens.

"This workshop enables you to draw like you never thought you could. In a world where so much training is just stand and talk, you will be able to enjoy the audience reaction to your skills and bring your messages to life so they last longer. Don't be put off if you think you can't draw. This workshop will show you what you can do and you will be pleasantly surprised! It helps the delegate enjoy the learning more and absorb and remember the messages quicker. What more could they want?"

Kosta Christofi, Training Relationship Manager, HSBC Bank plc

Contact us now to find out how we can help you.

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