

Advanced Language Skills and Trainers' Master Class

Professional Trainer Development Programme – Module 6 Two Day Workshop

Why Attend?

You are already an experienced trainer. However, even people at the top of their field benefit from constant refinement of their skills. The first day of this module provides an introduction to the world of powerful advanced language patterns. You will learn how to use these to achieve outstanding results in presentations and training sessions. This will be the first step in taking your training to a new level. On the second day the Trainers' Master Class provides the opportunity for you to focus on enhancing your own performance through personal feedback and coaching, learning from a highly experienced trainer and professional conference presenter. You will polish your skills and really push yourself to the next stage as a professional trainer and presenter.

What Will You Learn?

Objectives: By the end of the two days you will be able to:

- Identify the precise questions to ask to enhance understanding
- Use powerful and influential language to achieve results in any situation
- Take your skills as a trainer to even higher levels of professionalism

Specifically you will learn:

- How language is structured and the underlying patterns that create meaning
- How to easily detect when people are distorting the facts and how to respond
- How to listen out for generalisations – and how to counteract them
- How to know when people are deleting information i.e. what's not being said?
- How to captivate an audience by using words that will connect with everyone
- How to use language to help people deepen their learning
- How to choose the right words when thinking on your feet
- How to phrase your writing to make it appealing to everyone
- How you are coming across in your own presentations
- How you can make adjustments to increase your confidence and professionalism

How Will You Learn?

This is a highly practical workshop with a mixture of inputs and opportunities to put your learning into action.

PRE-COURSE PREPARATION Please bring with you a presentation of about 15 minutes duration. Choose the kind of topic you might normally be covering in a training session. An overhead projector and flipcharts will be available.



continued

What if? What will be the benefits?

You will be listening to everyday language as never before and know just the questions to ask in response. Hear yourself using powerful language in presentations and meetings. Picture yourself speaking with complete confidence and captivating every member of the audience. Feel the sense of satisfaction when you know you are speaking well in front of an audience. You will be able to apply these skills not just in training, but in all areas of your life.