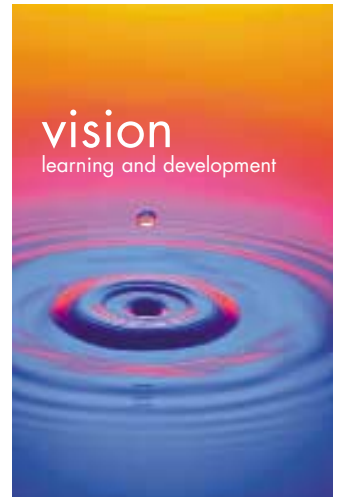


Advanced Training Skills

Professional Trainer Development Programme – Module 5 Two Day Workshop



Why Attend This Training?

How do master trainers achieve such excellent results in training events and conferences?

They seem to have the ability to captivate an audience and win over even the most reluctant of participants. Have you found some presenters to be extremely charismatic? You may have heard people describe them as having 'presence' and wondered how they achieve this. What is it that they say or do that makes the difference? These are skills you too can learn and you will be introduced to them over these two days.

You will learn how to hold an audience and develop a charisma unique to yourself. By developing further flexibility in your language and training style you will increase your ability to connect with any group. You will also learn the secrets of selecting demonstration subjects from an audience and of carrying out convincing demonstrations in front of a group.

What Will You Learn?

By the end of the module you will be able to:-

- Use advanced techniques to fully engage any audience and create charisma
- Tell stories and anecdotes even more effectively to reinforce learning
- Create different states in an audience in order to achieve your objectives and help them learn
- Be able to select suitable demonstration subjects and conduct demonstration with confidence

Specifically you will learn

- How to select anecdotes and stories to add maximum impact to you key points
- How to tell anecdotes and stories to appeal to all the senses and connect with everyone
- How to ensure that stories and anecdotes really boost learning for participants
- How to use the 'roller coaster' technique to keep the audience hanging onto their seats
- How to use the 'stage floor' for maximum effect
- How to get the responses you want from a group
- How to choose a suitable demonstration subject from a group
- How to conduct a convincing demonstration in front of an audience

How Will You Learn?

There will be a combination of inputs and demonstrations with plenty of opportunity for you to practise the skills.

PRE-COURSE PREPARATION Please bring a pre-prepared training topic to present to the group.

This should be of about 15 minutes duration and should preferably be something that you might normally be doing. Overhead projector and flipcharts will be available. Also – bring up to 3 anecdotes/stories.

These should be no more than 3 or 4 minutes long and at least one should relate to your topic.

continued

What If? What will be the benefits?

As you begin to integrate this learning with that of the first two modules you will find yourself able to communicate in a very compelling way. You will be able to easily apply your new skills in numerous training situations. Imagine feeling really confident and seeing the positive reactions of groups as they listen with full attention to your presentations. You will be performing at a new level and hearing positive responses from people in your groups.